

JAMES ROWAT

PRODUCER . DIRECTOR

+44 (0) 7808 926220

JAMES.ROWAT@CLOUDFORESTFILMS.COM

WWW.CLOUDFORESTFILMS.COM

BIOGRAPHY

I am a widely travelled and award winning Producer & Director with 25 years of broadcast industry experience. Passionately creative, Health & Safety focussed and budget friendly, I have thrived in challenging environments across many different genres of programming. During my career I have produced content for broadcasters including the **BBC, ITV, Channel 4, Channel 5, Discovery Channel** and **CBS** to name just a few.

For five years I Series Produced Channel 5's Christmas prime time series **World's Strongest Man** and achieved record breaking viewing figures. In 2021, a documentary series I produced for Aurora Media for **The Olympic Channel** won a Silver Award at the '43rd Telly Awards' in New York, and in 2026 I released an independant documentary 'Beyond The Horizon' that won 16 international awards.

EXPERIENCE

• DIRECTOR, SERIES PRODUCER & PRODUCER

Cloud Forest Films Limited | June 20-

Established during the summer of 2020, Cloud Forest Films provides my services as a Producer & Director, as well as being a platform for ideas and collaboration for broadcast commissions.

• PRODUCER

IMG Media | Oct 00 - June 20

Starting as a researcher in 2000, I worked my way through the ranks at IMG Media, crafting my trade across multi-genre programming. I concluded my time at IMG after taking the creative lead in a brand new show called RIDE, for the Fédération Équestre Internationale.

CREDIT HIGHLIGHTS

BEYOND THE HORIZON - Director & Producer • Multi-award winning Independant Documentary, 2023-26

ATP TOUR - Producer • Global Distribution, 2021 - 2026

WORLD'S STRONGEST MAN ARENA TOUR - Director & Producer • Channel 5, 2020 - 2026

SKY TENNIS - Edit Producer • SKY, 2024 - 2025

FIFA WORLD CUP 2022 & 2026 - Broadcast Production Team • HBS 2022, 2026

FIFA WOMEN'S WORLD CUP 2023 - Broadcast Production Team • FIFA, 2023

UEFA EUROPEAN CHAMPIONSHIPS - Broadcast Production Team • Whisper, 2024

GOODWOOD FESTIVAL OF SPEED & GOODWOOF - VT Producer • ITV, 2022 & 2023

THE ACADEMY - Series Producer • Silver winner at 43rd Telly Awards, Olympic Channel. Nov 20 - April 21

SPEEDWAY - Highlights Producer • Global Distribution, 2016 - 2021

RIDE - Producer & Director • Global Distribution with estimated home reach of 300 million, 2020

WORLD'S STRONGEST MAN - Series Producer & Director • Channel 5, 2015 - 2019

RUGBY WORLD CUP PREVIEW SHOWS - Producer • Global Distribution, 2019

EDDIE, STRONGMAN - Archive Producer • Netflix, 2016

BURTON US OPEN SNOWBOARDING - Producer • Global Distribution, 2012, 2015 - 2019

COUNTDOWN TO HAYEDAY - Edit Producer • Dave (UKTV), 2016

OPEN CHAMPIONSHIP PREVIEW - Producer • Global Distribution, 2006 - 2010, 2015

WORLD'S STRONGEST MAN CLASSICS - Series Producer • Channel 5, 2015

FIFA ROAD TO BRAZIL - Co-Producer • Global Distribution, 2014

FIFA FUTBOL MUNDIAL - Assistant Producer • Global Distribution, 2014

FIVB BEACH VOLLEYBALL WORLD TOUR - Producer • Global Distribution, 2012 - 2013

SUPERSTARS - Associate Producer • BBC ONE, 2012

THE OLYMPIC SERIES - Producer • Global Distribution, 2007 - 2011

VOLVO OCEAN RACE - Associate Producer & Producer • Global Distribution, 2011 - 2012

ASIAN GAMES - Producer • Global Distribution, 2006, 2010, 2014

SNOOKER - Assistant Producer • BBC ONE & BBC TWO, 2009, 2011

PREMIER LEAGUE WORLD - Assistant Producer • Global Distribution, 2010

ROLEX SPIRIT OF THE OPEN SERIES - Producer • Global Distribution, 2009

ROLEX SPRIT OF A CHAMPION (ROGER FEDERER) - Producer • Global Distribution, 2008

THE RBS MOMENTS OF THE MAJORS - Producer • Global Distribution, 2006

SPORT UNCOVERED - Assistant Producer • Sky One, 2005 - 2006

VE DAY IN COLOUR - Assistant Producer • ITV, 2005

TIGER (OFFICIAL TIGER WOODS DOCUMENTARY) - Assistant Producer • Buena Vista / Disney, 2003

MUHAMMAD ALI: THROUGH THE EYES OF THE WORLD - Researcher • ITV, 2001

HISTORY OF THE WIMBLEDON CHAMPIONSHIPS - Researcher • BBC ONE, 2000

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TESTIMONIALS

- "What impresses me most about James Rowat is his storytelling - he can spot a story where others might see nothing but a sequence of events.

He brings out the hidden humanity thanks to a combination of production experience, journalistic skill and (most crucially) inherent empathy.

He's a keen observer of what makes us tick, with strong work ethics and ethics in general. I've worked with him for over half a decade, and seen him diligently and skilfully craft many shows.

- And it helps that he's nice."

DANNY WALLACE Broadcaster & Author

- "James is an absolute pleasure to work with, and is an incredibly passionate Producer who always manages to bring the best out of his teams, often working in highly pressured environments.

He has fantastic storytelling skills and a real eye for detail. I've worked with James for a number of years now and I'd recommend him to any team.

- He is a well respected, and a well liked Producer who really believes in what he does."

MICHELLE ACKERLEY Presenter

- "I have worked with James over the last decade. I admire him most for his ability to tell stories.

In my opinion it's James' character development and narrative creation that has contributed to the record viewing figures on several of his projects.

- In closing, James is a uniquely gifted storyteller, and his work speaks for itself."

RADZI CHINYANGANYA Presenter

EDUCATION

- ANGLIA RUSKIN UNIVERSITY | 1997-2000 East Road, Cambridge, CB1 1PT
2:1 BA (Hons) English & Communication Studies
 - SIXTH FORM COLLEGE | 1995-1997 North Hill, Colchester, CO1 1SN
4 A-Levels, A-C including Media Studies, English, History
 - COLCHESTER HIGH SCHOOL Wellesley Road, Colchester, CO3 3HD
8 GCSEs A-C
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